



**ALLCHURCHES TRUST LIMITED**®  
OWNERS OF ECCLESIASTICAL INSURANCE GROUP

### Allchurches Trust logo usage guidelines

#### Safe zone

There should be an area of clear space around the logo to prevent it from looking cluttered. The minimum amount of clear space is represented in the diagram as pale purple circles.



#### Minimum size

When using our logo make sure it is big enough to read, whether that be in print materials or online.



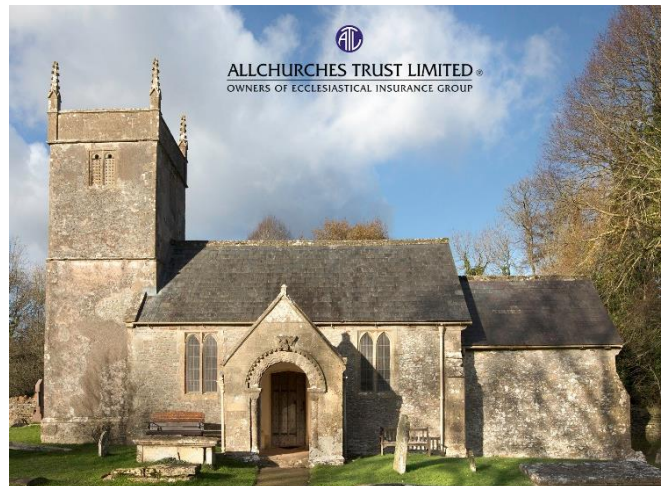
#### Preserving the logo

Do not alter the font or colours or change the size relationship of the elements, nor squash or distort the logo.



#### Logo placement

The full logo can be placed in any appropriate area of the document or image as long as it has the minimum amount of clear space. We also have a white version available on request which can be used when the background is too dark for the original.



To request our logo in any format, please e-mail: [hannah.filmer@allchurches.co.uk](mailto:hannah.filmer@allchurches.co.uk)